

Member Subscription Plan Contract Details

SOHO Business Report (SBR) agrees to provide:

1. a **minimum of 500 issues quarterly** of our magazine at \$1 each (+ shipping at cost)
 - * copies ordered should include:
 - enough for all your members,
 - extra copies for the business profiled
 - extra copies for new member recruitment
2. Extremely discounted ad rates (65% off) for your members
 - Best suited to businesses targeting the national B2B market
 - 10% of that ad revenue will be set aside to hold joint fundraising events
 - 5% of that ad revenue will go directly back to your organization to help with operational costs OR to a federally registered charity (you choose)
3. Reciprocal links from our web sites
4. A customized content filled e-newsletter up to twice a month to be distributed to your members
5. Chances for your members to participate in link exchanges/promotions with **SBR**
6. The chance for your members to earn revenue from **SBR**
7. Your members with opportunities for all your members to promote themselves for free through **SBR**
8. Working to increase the benefit your members get from the **SOHO Entrepreneur of the Year Awards**
 - including a streamlined nomination process
9. The issue after you join, will feature the business of one of your members
 - Members will be ecstatic about the chance to get free national publicity
 - The feature will need to be written to SBR writing guidelines
 - This will include writer's credits that can mention your organization

In return, partner organizations agree to:

1. Act as a local logistic partner for events
 - Events will be joint fundraisers
 - Your organization's level of involvement would include:
 - i. Providing volunteer staff for the event
 - ii. Jointly pursuit of sponsors and advertisers
 - iii. Promoting and selling registrations

NOTE: Details subject to change without notice

Member Subscription Plan Contract

Contact Name:			
Organization:			
Street Address:			
City:		Prov/State:	
Postal/Zip Code:		Country:	
# of copies:			
Phone:		Fax:	
Email Address: <small>(required and kept confidential)</small>			

Estimated Member Demographics (to help us focus editorial content on our readers/ your customers needs)

Average age

% <25 yrs	% 25-34	% 35-44	% 45-54	% >55
-----------	---------	---------	---------	-------

Average education

% High School	% Tech/Certificate	% Bachelors	% Post Grad Degree	% Other
---------------	--------------------	-------------	--------------------	---------

Working from home

% Mainly in home office	% Mainly at client's site	% Mainly at own business
-------------------------	---------------------------	--------------------------

Typical Industries

% Production	% Skilled Labour	% Retail	% Recreation	% Business Service
% Wholesale	% Educational	% Trade	% Mail Order	% Computer Service
% Consulting	% Manufacturing	% Tourism	% Catalogue	% Other

Percentage of Household Income Generated

<20%	20-39%	40-59%	60-79%	>80%
------	--------	--------	--------	------

Business Locations

% Urban Rgnl Town	% Large City Suburb	% Large City Downtown	% Small Rural Town	% Rural Isolated
-------------------	---------------------	-----------------------	--------------------	------------------

Number Employed

% <2	% 3-5	% 6-10	% 11-25	% >25%
------	-------	--------	---------	--------

Active Entrepreneurial Associations you deal with:

Entrepreneur Award Programs you are aware of:

Key Annual Entrepreneurial Conferences & Events in your area:

Internet address (URL) where our hyperlink (www.SOHOBusinessReport.com) will be placed:

This request is for a period of 3 years and can be canceled in writing by either party at any time.

Signature _____

Date _____

Please complete this form and return by mail OR fax it to (604) 936-5805.

FOR OFFICE USE ONLY: Request Entered

Contact Info Checked

