

## Local Member Subscription Plan Contract Details

SOHO Business Report (SBR) agrees to provide:

1. (in multiples of 100) a **minimum of 100 issues quarterly** of our magazine at \$1.50 each (+ shipping at cost) **OR a minimum of 300 issues quarterly** at \$1.25 each (+ shipping at cost)  
\* copies ordered should include:
  - enough for all your members,
  - extra copies for the business profiled
  - extra copies for new member recruitment
2. Extremely discounted ad rates (65% off) for your members
  - Best suited to businesses targeting the national B2B market
  - 10% of that ad revenue will be set aside to hold joint fundraising events
  - 5% of that ad revenue will go directly back to your organization to help with operational costs OR to a federally registered charity (you choose)
3. Reciprocal links from our web sites
4. A customized content filled e-newsletter up to twice a month to be distributed to your members
5. Chances for your members to participate in link exchanges/promotions with **SBR**
6. The chance for your members to earn revenue from **SBR**
7. Your members with opportunities for all your members to promote themselves for free through **SBR**
8. Working to increase the benefit your members get from the **SOHO Entrepreneur of the Year Awards**
  - including a streamlined nomination process
9. The issue after you join, will feature the business of one of your members (1 profile a year for less than 300 subscriptions; 2 profiles a year for less than 500 subscriptions)
  - Members will be ecstatic about the chance to get free national publicity
  - The feature will need to be written to SBR writing guidelines
  - This will include writer's credits that can mention your organization

In return, partner organizations agree to:

1. Provide demographic information on your members (non-identifying)
2. Keep us informed of local events for entrepreneurs
3. Connect us to other organizations supporting entrepreneurs

NOTE: Details subject to change without notice

## Local Member Subscription Plan Contract

Contact Name:			
Organization:			
Street Address:			
City:		Prov/State:	
Postal/Zip Code:		Country:	
# of copies:			
Phone:		Fax:	
Email Address: <small>(required and kept confidential)</small>			

### Estimated Member Demographics (to help us focus editorial content on our readers/ your customers needs)

#### Average age

% <25 yrs	% 25-34	% 35-44	% 45-54	% >55
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#### Average education

% High School	% Tech/Certificate	% Bachelors	% Post Grad Degree	% Other
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#### Working from home

% Mainly in home office	% Mainly at client's site	% Mainly at own business
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#### Typical Industries

% Production	% Skilled Labour	% Retail	% Recreation	% Business Service
% Wholesale	% Educational	% Trade	% Mail Order	% Computer Service
% Consulting	% Manufacturing	% Tourism	% Catalogue	% Other

#### Percentage of Household Income Generated

<20%	20-39%	40-59%	60-79%	>80%
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#### Business Locations

% Urban Rgnl Town	% Large City Suburb	% Large City Downtown	% Small Rural Town	% Rural Isolated
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#### Number Employed

% <2	% 3-5	% 6-10	% 11-25	% >25%
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**Active Entrepreneurial Associations you deal with:**

**Entrepreneur Award Programs you are aware of:**

**Key Annual Entrepreneurial Conferences & Events in your area:**

**Internet address (URL) where our hyperlink (www.SOHOBusinessReport.com) will be placed:**

This request is for a period of 3 years and can be canceled in writing by either party at any time.

Signature

Date

**Please complete this form and return by mail OR fax it to (604) 936-5805.**

FOR OFFICE USE ONLY:  Request Entered  Contact Info Checked

