

Customer Subscription Plan Contract Details

SOHO Business Report (SBR) agrees to provide:

1. a subscription to **SBR** magazine for a **minimum of 100 issues quarterly** at \$2 each
 - Mailed directly to your customer with your organization's name on the cover as the source of the gift
2. Discounted ad rates (50% off) for your customers
 - Best suited to businesses targeting the national B2B SOHO market
 - 15% of that ad revenue will be credited towards the your cost of magazine orders
3. Reciprocal links from our web site
4. A content filled e-newsletter customized with your logo up to twice a month to be distributed to your customers through you
5. A streamlined process to nominate your customers for the national **SOHO Entrepreneur of the Year Awards**
6. Companies subscribing **more than 500 customers** will be considered for free publicity in the form of a profile in the **Dream Launchers Spotlight (valued at \$25,000)**
 - selected based on those organizations providing the most support to entrepreneurial growth

In return, partner organizations agree to:

1. Sponsor some of our events with prizes
 - free promotion for you

NOTE: Details subject to change without notice

Customer Subscription Plan Contract

Contact Name:			
Organization:			
Street Address:			
City:		Prov/State:	
Postal/Zip Code:		Country:	
# of customers to be subscribed:			
Phone:		Fax:	
Email Address: <small>(required and kept confidential)</small>			

Estimated Customer Demographics (to help us focus editorial content on our readers/ your customers needs)

Average age

% <25 yrs	% 25-34	% 35-44	% 45-54	% >55
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Average education

% High School	% Tech/Certificate	% Bachelors	% Post Grad Degree	% Other
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Working from home

% Mainly in home office	% Mainly at client's site	% Mainly at own business
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Typical Industries

% Production	% Skilled Labour	% Retail	% Recreation	% Business Service
% Wholesale	% Educational	% Trade	% Mail Order	% Computer Service
% Consulting	% Manufacturing	% Tourism	% Catalogue	% Other

Percentage of Household Income Generated

<20%	20-39%	40-59%	60-79%	>80%
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Business Locations

% Urban Rgnl Town	% Large City Suburb	% Large City Downtown	% Small Rural Town	% Rural Isolated
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Number Employed

% <2	% 3-5	% 6-10	% 11-25	% >25%
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Active Entrepreneurial Associations you deal with:

Entrepreneur Award Programs you are aware of:

Key Annual Entrepreneurial Conferences & Events in your area:

Internet address (URL) where our hyperlink (www.SOHOBusinessReport.com) will be placed:

This request is for a period of 3 years and can be canceled in writing by either party at any time.

Signature

Date

Please complete this form and return by mail OR fax it to (604) 936-5805.

FOR OFFICE USE ONLY: Request Entered

Contact Info Checked

